



NorCal Public Media wins 2025 Public Media Awards

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Northern California Public Media (NorCal Public Media) has received four 2025 Public Media Awards from the National Educational Telecommunications Association (NETA).

“In a time when connection and community matter more than ever, stations are bringing public media’s mission to life in powerful ways, reflecting the values and vision of the system by serving communities with integrity, innovation, and a deep commitment to storytelling that matters,” said NETA President Eric Hyypa.

“Congratulations to all of the Public Media Award winners. Their work is truly impactful.”

Winners of the 57th Public Media Awards were announced on September 15, 2025 at the annual NETA Conference held online this year to allow free access to all stations across the nation in this time of federal funding withdrawal.

2025 Public Media Awards Nominations for NorCal Public Media

NorCal Public Media was nominated for 11 Public Media 2025 Awards:

Special Event: [The 3rd Annual NorCal Public Media Food and Wine Awards](#)

Social Media Campaign: [The Center for Environmental Reporting](#)

Annual Report: [Northern California Public Media, 2024 Local Content and Service Report to the Community](#)

Topical Feature: [Climate California: Second Language](#)

Visual Arts Content: [Connect the Bay: Elba Raquel](#)

Performing Arts Content: [Connect the Bay: Rising Phoenix Lion Dancers](#)

Short Form Content: [Climate California: Explorations](#)

Radio – News & Public Affairs Content: [The Debate of Measure J](#)

Radio – Society & Culture Content: [The Wonderland Radio Hour](#)

Radio – Environment Content: [Savoring Sonoma: Russian Riverkeeper](#)

Radio – Local Storytelling: [The 707](#)





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2025 Public Media Awards Won by NorCal Public Media

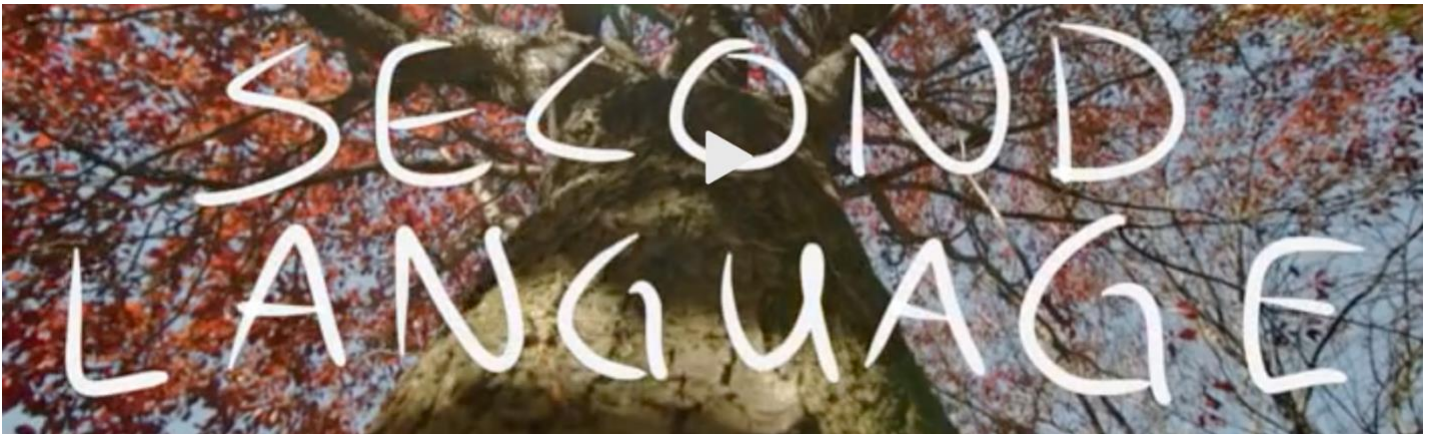
Social Media: **The Center for Environmental Reporting**

“Digital and social media are helpful tools for us to share important stories like the Center for Environmental Reporting in ways that connect with more people, spark curiosity, and build awareness across our community,” explained Kelly Olsen, NorCal Public Media Digital Content Manager. “This award is a wonderful reminder of how important digital media is for showcasing stories that matter.”



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Topical Feature: **Climate California: Second Language**



“The nominations and awards won for our Climate California projects continue to grow,” Executive Producer Paul Swensen explained. “The Emmy we won for the Climate California television series earlier this year was a great reward for the vision, hard work and talent of our producing team. Receiving this new award for the show continues to show us the work we are doing has value and resonates with its audience.



“In addition, this new recognition for the digital partner project, Climate California: Explorations validates our efforts to make content for digital platforms and our work engaging a new generation of passionate, talented young media professionals like series host and presenter Meg Haywood-Sullivan.”

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Short Form Content: **Climate California: Explorations**



“Highlighting positive, action-oriented climate stories is incredibly important in today’s hyper-polarized time,” said Haywood-Sullivan. “This award represents the power of highlighting stories of environmental hope and resilience. Thrilled for our whole team!”



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Radio- Society & Culture: **The Wonderland Radio Hour**

Wonderland Radio Hour premiered on KRCB in 2018 with a grant from the California Humanities.

Producer Rhian Miller explains, “The WRH mission is to build community involvement with the history, environment, art and culture of West Sonoma County. For the residents of Camp Meeker, this was especially satisfying, as it is an oft overlooked and under-appreciated area.”

“Wonderland Radio Hour’s blend of culture and social responsibility rings true in the hearts of people in the North Bay,” said Radio Manager Kathryn Nelson. “We’re so pleased that this thoughtful storytelling is being recognized at the national level!”





“We were thrilled to receive a record 11 nominations this year, and to bring home four awards,” NorCal Public Media President and CEO Darren LaShelle noted. “They reflect the breadth of work we are doing in television, radio, digital and streaming communications to serve our community on the platforms where they need us to be, with content that informs and connects us all.”

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More information and links:

[View the complete list of 2025 Public Media Award Winners](#)

[Visit NorCal Public Media](#)

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